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OSG Providing iWireless with Complete Invoice Presentment Services

RIDGEFIELD PARK, NJ – SEPTEMBER 29, 2016 – OSG, a leading provider of outsourced billing and statement services and customer communication management, announced today that it is now providing complete invoice presentment services to iWireless as well as OSG's proprietary application, Campaign Composer.

iWireless is taking advantage of OSG's dynamic messaging programs like Full Color Dynamic Messaging and Full Color Envelope Messaging to enhance their invoice packages and using Campaign Composer which allows iWireless to easily promote key marketing initiatives to any segment of their customer base by filtering specific data to send timely and relevant targeted one-to-one marketing messages.

"We are pleased to have OSG as our new partner for billing services. With their system, we can offer more relevant and personalized messaging to our customer base," said J. Craven Shumaker, President and CEO of iWireless. "Our customers will be more aware of our latest promotions, and iWireless will benefit with improved customer upgrade and retention rates. We also have a faster time to market and reduced costs on our monthly invoice process."

Louis LaNeve, OSG Vice President of Sales, said, "We're very excited about this new relationship with iWireless. OSG is offering iWireless products and services that are benefitting their company, helping them reduce cost and increasing their revenue stream. Using OSG's proven marketing strategies and full suite of customer communications products, we are also targeting subscribers with one-to-one messaging using full-color dynamic messaging, full-color envelope messaging and OSG inserts. In addition, we are providing expedited mail services."

About OSG

OSG is a next-generation business technology partner providing integrated multichannel print and electronic solutions through a state-of-the-art processing environment. OSG offers comprehensive and flexible solutions including electronic billing and invoice/statement services, document printing and mailing and a suite of forward-thinking marketing solutions. Progressive communication technologies enable OSG's clients to transform their customer interactions to drive revenue, reduce costs and strengthen relationships.

With decades of experience as a business outsourcer for total customer communication management, OSG has the knowledge and expertise to best suit the needs of the telecommunications, leasing, financial services, distribution, healthcare, heating oil/propane and publishing markets. A solid reputation has made OSG an award-winning transactional communication provider.

About iWireless

iWireless is headquartered in Urbandale, Iowa, and is a partnership between T-Mobile USA and Iowa Network Services (INS).

T-Mobile USA is a nationwide provider of wireless communications services and operates using the globally dominant GSM technology platform. T-Mobile USA is a member of the T-Mobile International group, a mobile telecommunications subsidiary of Deutsche Telekom AG & Co. (NYSE:DT). Deutsche Telekom is one of the largest telecommunications





companies in the world, with more than 80 million customers worldwide. For more information, visit the company Web site at www.t-mobile.com.

Iowa Network Services is privately owned by a group of 127 Independent Telephone Companies that serve 500,000 rural Iowans. Core network transport, broadcast video and Internet service via netINS are among the products offered by Iowa Network Services to telephone companies across the state of Iowa and to enterprise customers nationwide. For more information, go to: <http://www.IowaNetworkServices.com> - See more at: <http://www.iwireless.com/support/about/default.aspx#sthash.vs5WewlS.dpuf>

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